

Vaishnav Pariwar celebrates Kite Festival in Auckland on 10th Jan 2009

New Zealand is blessed with a vibrant multicultural society. The people of Indian origin have brought with them their own flavour to this multi ethnic society. Indian culture is renowned for wide variety of colourful festivals celebrated through any given calendar year. Each festival is unique with its own colourful appeal and mode of expression. Each festival is identified with one or many of the wide plethoras of people from Indian sub-continent.

Kite festival is one such unique festival which turns the blue sky into a colourful spectacle somewhat akin to colourful pallet of an artist. State of Gujarat is well known for celebrating Kite festival on 14th January which is 'Utarayan' – the day when the Sun crosses from the southern hemisphere to the northern hemisphere. While Gujarat is known for the Kite festival, kite flying is not unique to Gujarat. Different parts of the Indian sub-continent celebrate kite flying at different times of the year.

Flying kites is an art coupled with a lot of action. Colourful paper kites are flown with the 'manjha' which is a thread laden with glass to make it sharp. Kites can be heavy or light, stable or unstable. Stable kites simply keep going up in altitude, whereas unstable, heavy kites swoop down quickly for an attack, on the other kites. To partake of such colourful action, vast majority of the people take their kites to their rooftops on the kite festival day. Picnic meals on the terraces with music on loud speakers add to the festivities.

We are about to relive this festive experience here in Auckland on 12th January 2008 under the auspices of Vaishnav Parivar NZ (VPNZ). This follows upon the grand success of the index celebration of kite festival by VPNZ in 2006 and 2007.

Last year more than 5000 people enjoyed this wonderful festival!

This festival is a 'free for all' family event. All interested in some unique fun are invited.

Date: 12th January 2008, 10 AM onwards.

Venue: Michael Savage Park, Mission Bay

Added attractions: Food and drink stalls, raffle prizes to win such as return ticket to India & many more prizes.

For sponsorships and stall enquiries contact:

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